



## **MEMARI Company Profile**

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## MEMARI Group Company Profile

Memari group's journey Started way back in 1970, when UAE was establishing as a country. The beginning was very humble and started as a local small stationary business.

The real change starting taking place in 1984, when a young boy aged 15 ,Mr.Abdul Razak Memari joined the company. At that time no one could anticipate that this young boy Abdul Razak would transform this small local business into a multi-product, multi-discipline international successful professional company.

## MEMARI Group Company Profile

Abdul Razak today is a prominent and highly respected businessman of the United Arab Emirates. He is the Chairman & CEO of the Al Memari Group – one of the most diversified & successful businesses in the UAE.

During past 40 Years, Memari Group, a privately owned business, has grown with the United Arab Emirates as country. Today, it is recognized as one of the fast growing & is featured among prominent businesses in the region with interests not just throughout the Middle East, but around the world.

While the company is best known for fast moving consumer goods manufacturing & distribution, today it is also recognized for its penetration in other fields like food & beverages, telecom, Trading, Commodities, Real estate etc sectors.

The success of Memari Group is reflected in the following facts & figures

3 International Brands Worldwide agency

7 owned Brands

7 independent companies

20 agencies of top products

10 exporting countries

& growing

The company has all the plans laid out for the future expansion under the leadership of Abdul Razak. In addition, to adding to the existing product lines & product categories, the Memari group is all set to expand in other geographical areas throughout Middle East & North Africa.



## About the Chairman & CEO



**Abdul Razak**  
C.E.O, MEMARI Group

*"If you keep your eyes open, seeking new opportunities, remain focused & take a bit of calculated risk, the chances are that you will succeed, sooner or latter "*

Abdul Razak Memari, Chairman & CEO, Memari Group

Today's Memari Group has a long and interesting history.

"I was a young boy when I joined a small tiny local business Memari Trading. From day one I had a vision for this business. During my day to day work, I would always think about taking the business to the next level. Very soon I was able to infuse my thoughts into real business practices with little or no formal experience but the zeal to make it happen!" **Abdul Razak Memari**

As a result, once a small local business has now grown into a successful, multidiscipline company, operating in many countries.

Today, Memari group, having realized the vision of Mr. Abdul Razak Memari, CEO & president of the group, is a well established group of companies, involved in manufacturing, distribution & trading of a wide range of products & services across industries. Apart from Being brand owner, Memari Group has the trust and faith of international brands like Disney, Marina power, Samsung, as Memari Group enjoys their distribution rights in different countries & regions..

"This is only a beginning. We have plans for massive expansion, horizontal, as well as vertical. We will soon enter some more industries, some more markets & launch some of our own brands" **Abdul Razak Memari**

Memari Group has all the required resources financial, as well as intellectual, to support the planned expansion and to achieve the projected targets.

# Important Milestones in Company's Development

1970

A small local business trading in stationary.

1984

Local trading company involved in kitchen & dinning items

1991

Added productas and product lines  
Started export to other countries.

2002

Added Real estate investment in the portfolio.  
Memari Group became the holding company

2007

Group ventured in manufacturing. Incorporated a new brick factory in UAE.

2010

Adding new companies under the holding company  
Started an aggressive expansion in MENA region.  
Group became brand owner by launching home developed brands.  
Became worldwide agent for an International brand.

2013

## Growth Redefined

3 International Brands Worldwide agency  
7 owned Brands  
7 independent companies  
20 agencies of top products  
10 exporting countries

## Journey Just started



## Organizational Structure of the MEMARI Group



**Al Arz international Trading L.L.C**

Dubai, United Arab Emirates

**Khadim & Memari General Trading L.L.C**

Dubai, United Arab Emirates

**Opalina International General Trading L.L.C**

Dubai, United Arab Emirates

**Beyaz falez home appliances L.L.C**

Dubai, United Arab Emirates

**Silver Gems Trading L.L.C**

Dubai, United Arab Emirates

**Marinas Power Foodstuff Co.**

Dubai, United Arab Emirates

## Group Business Activities

### Holding Company

**Title:** **Memari Group of Companies**  
**Activities:** Central Management & Holding Company

### Business Unit 1

**Title:** **Arz International Trading L.L.C**  
**Activities:** Juice, Biscuits, Candy, Chips dealer

### Business Unit 2

**Title:** **Khadim & Memari General Trading L.L.C**  
**Activities:** Comadities and Construction Materials

### Business Unit 3

**Title:** **Opalina International General Trading L.L.C**  
**Activities:** Food Stuff Wholesaler

### Business Unit 4

**Title:** **National Telecom Trading L.L.C**  
**Activities:** Telecommunication

### Business Unit 5

**Title:** **Silver Games Trading L.L.C**  
**Activities:** Households, Cup, Plates, Dinner sets

### Business Unit 6

**Title:** **Marinas Power Food Stuff Co.**  
**Activities:** Food stuffs and Energy drinks



### Categories

Manufacturing  
Wholesale Trading  
Exports  
Real Estate  
FMCG Distribution

### Products

Glass  
Papper  
Toys  
Gifts  
Domestics

### Categories

Middle East  
GCC  
Africa  
Russia



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